



AUG 1971

GENERAL BUSINESS SERVICES, INC.

7401 WISCONSIN AVENUE

WASHINGTON, D. C. 20014

Telephone (301) 656-0123

Dear Sir:

COULD YOU "SELL" YOUR JOB TWO YEARS FROM NOW
.....and keep the PROFITS?

A foolish question? Not really! Your talent and experience in your job bring profits to the company far above your pay. If something happens two years from now, what do you get in return for the effort and years you invested?....nothing! Why continue to devote your most productive years to somebody else's business?

Can you imagine "owning" your job and being able to "sell" it whenever you desire, at a price that might mean a handsome capital gain? If this sounds far-fetched, let me assure you it is not! If you qualify (and your name has been supplied to us as someone who may), General Business Services offers an opportunity to have a business of your own that you CAN sell when you wish. In addition to a growing equity, you can earn a substantial five-figure income.

Unlike many businesses, this is one you can start quickly, with complete training and the support of a national organization. GBS has many advantages...no expensive overhead...no overnight travel...no personnel or labor problems...no perishable or obsolete inventories. Our organization is expanding nationally. We are seeking persons with management ability to establish their own business as GBS Area Directors to provide small businesses with services they need and which are required by law. Our widely acclaimed and unique approach to better financial management provides substantial savings and greater efficiency to the client. This is an ideal combination for developing a profitable business of your own.

An exclusive franchise is awarded for each community...which means only one person can be selected. Starting capital requirements are modest...normally about \$12,000.

Return the enclosed postage-paid card today and we will send you our brochure, "Your Future as a GBS Area Director" ...Get the facts at no obligation. Then decide if you are interested in a prestige business of your own.

Sincerely yours,

C. E. Gaw

C. E. Gaw

Executive Vice President

**Profit, Prestige and
Independence...we offer
all three to you now!**
Mail Card for FREE BOOK.



C. E. Gaw, Executive Vice President
General Business Services, Inc.
Washington, D.C. 20014

Please rush me free book, "Your Future as a GBS Area Director." I am sincerely interested in having my own business.

Name_____

Address_____

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